

My club needs Technical Officials but I don't know how to recruit; what can I do?

The following is a list of ideas for clubs on how to recruit individuals to become Technical Officials. There are many ways to interest people, just be creative and value each individual's contribution. Communication is the key to recruiting volunteers, so make the call and follow through.

1. Parents of athletes

- Send an email/letter to all athletes' parents appealing for volunteer help at competitions.
- Approach parents at competitions for their assistance (e.g.: manual scorekeeping)
- Invite parents to awards banquets or club get together's; demonstrate how much fun it is to be a part of the team.

2. Former athletes

- Develop resource list from provincial database/records and send letters appealing for volunteers.
- Approach former athletes at competitions for assistance.
- Phone retired athletes and simply ask them to help out.

3. Schools / Universities

- Develop recruitment brochure and send to physical education teachers appealing for volunteers.
- Offer to give clinics to teachers/parents prior to upcoming competitions; appeal for assistance
- Ask for physical education teachers to appeal to interested students for assistance; may interest non-athletic students as a way to be involved.

5. Volunteers from the public

- Advertise in newspapers (free classified section) social media campaigns; facebook, twitter, blogs, youtube and OWA or club website.
- Set up tables in shopping malls displaying officials' equipment; show video; have officials in uniform with assorted equipment demonstrating to public.
- Have sport writers or announcers "talk it up" in their columns/shows.
- Register with a local volunteer organization.

6. Volunteers at competitions

- Have a dedicated individual to note names, addresses, phone numbers of volunteers/parents/spectators who help at competitions and FOLLOW UP.
- Encourage club level volunteers to submit name and contact info to the OWA Executive Board.

7. Your ideas / suggestions!